

Contract # 48647

Schedule Dates 10/22/12-10/28/12
Advertiser AMERICAN ACTION NETWORK (3053)
Agency American Media & Advocacy Group (2847)
Product POLITICAL ISSUE (1052)
Brand Est 3354 10/22-10/28 (28105)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 3354
CPE Local/Political Issue Agency/
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



American Media & Advocacy Group
C/O National Media, Inc.
Attn: Tricia King
815 Slaters Lane
Alexandria, VA 22314

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,075.00
Net Total \$34,425.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 8 \$40,500.00
Grand Total: \$40,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/11/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/11/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3P- 3:30P (ET)	1	1							2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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